употребляются в бытовой речи настолько редко, что их выдают за слова иностранного происхождения. Например: Bühne, Feme, seimig, Flechse, Riege, tosen и другие.

На языке специалистов такие адаптированные иноязычные слова называются заимствованными. Например: Rettich (от латинского: radix) или schreiben (lat. Scribere). И не обязательно, слова, которые имеют иноязычное происхождение должны быть сильно отчуждены от исконного немецкого языка, как показывают нам выше все приведенные примеры.

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## ЖАҢЫ ДООРДО ЖОГОРКУ ОКУУ ЖАЙЛАРЫНДА ПАТРИОТТУК ТАРБИЯЛООНУ КҮЧӨТҮҮ БОЮНЧА ОЙЛОР

### МЫСЛИ ОБ УСИЛЕНИИ ПАТРИОТИЧЕСКОГО ВОСПИТАНИЯ В ВУЗАХ В НОВУЮ ЭПОХУ

### THOUGHTS ON STRENGTHENING THE PATRIOTIC EDUCATION OF COLLEGES AND UNIVERSITIES IN THE NEW ERA

**Аннотация:** Патриотизм - өлкөнүн эң баалуу руханий байлыгы. Бул өлкөнүн көз карандысыздыгын жана кадыр-баркын сактоо, коомдогу адамдардын ортосунда бир пикирге келүү, күчтүү руханий күчтү калыптандыруу жана сактоо үчүн маанилүү жана кеңири мааниге ээ. Жаңы доордо колледждер жана университеттер төрт тараптан университеттерде

патриоттук тарбиялоону күчөтүү үчүн өздөрүнүн бардык мүмкүнчүлүктөрүн колдонушу керек: мектепти күчөтүү, изилдөө жүргүзүү, кампустун маданий иш - чараларын байытуу жана биргелешкен аракеттерди куруу, патриотизмди өнүктүрүүдө жана күчтүү улуттук өнүгүү жана улуттук кайра жаралуу үчүн руханий кыймылдаткыч күч.

Аннотация: Патриотизм-это самое драгоценное духовное богатство страны. Это имеет важное и далеко идущее значение для сохранения независимости и достоинства страны, достижения консенсуса между людьми в обществе, формирования и поддержания сильной духовной силы. В новую эпоху колледжи и университеты должны в полной мере использовать свои собственные преимущества, укреплять патриотическое воспитание в вузах с четырех сторон: усиление школьного образования, проведение научных исследований, обогащение культурной деятельности кампусов и формирование совместных усилий, содействие новым достижениям в воспитании патриотизма и обеспечение сильной духовной движущей силы для национального развития и национального возрождения.

**Abstract:** Patriotism is the most precious spiritual wealth of a country. It is of important and far-reaching significance for maintaining the independence and dignity of a country, gathering consensus among the people in society, and forming and maintaining a strong spiritual power. In the new era, colleges and universities should give full play to their own advantages, strengthen patriotic education in colleges and universities from four aspects of strengthening classroom education, carrying out scientific research, enriching campus cultural activities and forming join forces, promote new achievements in patriotism education in colleges and universities, and provide a strong spiritual driving force for national development and national rejuvenation.

**Ачкыч сөздөр:** Жаңы доор, патриотизм, билим берүү, илимий изилдөө, маданият, жаңы доордо университеттин патриоттук тарбиясын күчөтүү боюнча ойлор

**Ключевые слова:** Новая эра, патриотизм, воспитание, научные исследования, культура, мысли об усилении патриотического воспитания вуза в новую эпоху

**Keywords:** New era, Patriotism, Classroom education, Scientific research, Campus cultural activities, Joint forces.

#### **INTRODUCTION**

Patriotism is the most precious spiritual wealth of a country, the core of the national spirit, and the unity of the profound sense of belonging, identity, dignity, and honor that the people of society show to their country and nation. Patriotism is of important and far-reaching significance for maintaining the independence and dignity of a country, consolidating the consensus of the people in society, and forming and maintaining a strong spiritual power. In the new era, it is required to give full play to the important role of colleges and universities in patriotic education, focus on the goals, methods, and working mechanisms of patriotic education, work hard to improve the effect of patriotic education, vigorously promote the spirit of patriotic education, guide students to cultivate patriotism, firm ideals and beliefs, improve work skills, and resolve to contribute to their country and nation.

# FULLY UNDERSTANDING THE SIGNIFICANCE OF PATRIOTIC EDUCATION IN THE NEW ERA

Strengthening Patriotic Education from the Importance of Patriotic Education Work

In today's multi polar world, economic globalization and cultural diversity, exchanges between different countries, nationalities and civilizations are more frequent, deeper and more extensive than ever before. At the same time, various ideological and cultural struggles are more frequent, more complex and more intense than ever before. Colleges and universities are not only the forefront of various ideological and cultural exchanges, but also an important position to carry a country's patriotic education. It has an important historical mission in cultivating patriotism and carrying out patriotic education. It is of far-reaching historical significance for colleges and universities to carry out the

learning and education of national history and culture, national spirit and the spirit of the times for teenagers, further stimulate the majority of teenagers' sense of identity, belonging and pride in the country, and further enhance the majority of teenagers' ideological consciousness and action consciousness to strive for national development and national rejuvenation.

Strengthening Patriotic Education from the Fundamental Requirements of Talent Training in Colleges and Universities

Talent training, scientific research, serving the society, cultural inheritance and innovation are the basic missions of colleges and universities. In the process of running a school, colleges and universities must closely focus on the core mission of talent training and answer the fundamental questions of "who being trained and methods to train people". Young college students are in an important period of active thinking and maturity of world outlook, values and outlook on life. They are open-minded, active in thinking and easy to accept new things, new ideas and new viewpoints. It is the best period to carry out patriotic education. Colleges and universities are the highland of talents and knowledge. And colleges and universities have the natural advantage of carrying out patriotic education. Focusing on the objectives and tasks of "patriotic" education, colleges and universities should pay attention to the cultivation of students' beliefs, ideals and patriotism, cultivate new people of the times with patriotism and firm ideals and beliefs, and cultivate citizens with world vision and a sense of social responsibility. And then, colleges and universities become models and leaders of patriotic education. This is of great practical significance to lead and drive other sectors of society to actively carry out patriotic education.

Strengthening Patriotic Education from the Urgency of Strengthening College Students' Ideological and Political Education

At present, the ideological and moral mainstream of college students is good. On the whole, they show a positive, healthy and upward trend. College students have firm ideals and beliefs, strong patriotism and a high sense of social responsibility. They can inherit and carry forward traditional virtues and maintain pure ideological and moral quality. However, as college students grow up in the open era and environment of social change, transformation and various ideological trends, their ideological and political situation will inevitably be affected by many factors. With the continuous economic and social development, social ideology and culture are diverse and changeable. The right and wrong, advanced and backward ideas are intertwined and agitated with each other. In the process of economic development and social transformation, there are some factors that affect college students to form correct ideas and value judgments, especially under the influence of ideas such as diversification of interests and liberalization and openness of economic behavior, patriotism has been impacted to a certain extent. A few young college students have a bad tendency of weak patriotic consciousness, vague ideals and beliefs and lack of integrity and morality. Therefore, it is of great practical significance to strengthen patriotic education, improve the pertinence and effectiveness of patriotic education, enable young college students to form a correct concept of patriotism and undertake important social responsibilities.

Strengthening Patriotic Education from the Perspective of Patriotic Education Function

Patriotism has the important function of uniting consensus. Any country or nation in the world has formed its own unique spiritual temperament and cultural accumulation in the long-term historical development. Patriotism is an important part of the national spirit and an important carrier to condense the social people, form an ideological consensus and embody the national spirit. Patriotism is an important link to safeguard national unity and national unity. National unity is the good wish pursued by all peace-loving countries in the world and the basic consensus formed by all countries in the world. Patriotism is not only an important spiritual link to promote national unity, but also an important spiritual support for a country and nation. Patriotism has the important function of positive encouragement. Patriotism is an important spiritual wealth formed by a country and nation over thousands of years. It is a powerful spiritual driving force for the development and progress of a nation. It is of great significance to carry out patriotic education among the public, form a fine patriotic tradition and a strong spiritual force, encourage the whole society to work hard, carry forward the past and forge ahead, and work hard to achieve the common goal.

# TAKING MULTIPLE MEASURES TO PROMOTE NEW ACHIEVEMENTS IN PATRIOTIC EDUCATION IN COLLEGES AND UNIVERSITIES

For a country, patriotic education is an eternal subject. It is necessary to focus on the important function of patriotic education, strengthen patriotic education through various ways and measures, promote new achievements in patriotic education in colleges and universities, and provide a strong spiritual driving force for national development and national rejuvenation.

Deeply Carrying Out National Spirit Education with Patriotism as the Core

It is suggested to follow the law of school education and teaching and the law of students' growth and success, and innovate and carry out patriotic education. First of all, it is required to give play to the role of the main channel and main position of ideological and political theory course. Based on the knowledge structure, cognitive level and thinking ability of young college students, it is necessary to do a good job in the interpretation of patriotic education and guide young college students to fully and accurately understand and grasp the core meaning and profound connotation of patriotic education. Also, it is required to implement patriotic education into teaching materials, classrooms and the minds of teachers and students. And young college students can fully grasp, deeply understand, digest and absorb the requirements of patriotic education. At the same time, it is necessary to promote young college students to recognize and receive patriotic education, and maintain and practice patriotism.

Secondly, it is suggested to strengthen the education of "curriculum ideology and politics" and give full play to the important role of philosophy, society and humanities in patriotic education. A considerable part of the courses of philosophy, social sciences and humanities in colleges and universities are good carriers for carrying out patriotic education. They play an important role in helping college students cultivate patriotism, correctly understand and analyze complex social phenomena, and improve their ideological and moral cultivation and spiritual realm. It is better to give play to the carrier role of "curriculum ideology and politics", form an educational joint forces of mutual cooperation and mutual promotion among ideological and various professional courses, so as to strengthen the learning effect.

Giving Play to the Platform and Talent Advantages of Colleges and Universities, and Strengthening the Research Work of Patriotic Education

Compared with other social organizations, colleges and universities have unique scientific research advantages and talent advantages in strengthening patriotic education. In the spirit of being rigorous, realistic and innovative, colleges and universities should integrate research resources, innovate scientific research platforms, improve scientific research mechanisms, give full play to the advantages of platforms and teams in colleges and universities, establish a sense of problems, pay close attention to important issues such as the value objectives, orientation and rich connotation of patriotic education, and carry out normalization and long-term research and interpretation, in-depth study of the laws and characteristics of the formation and development of the national spirit, deeply reveal the principles and methods of carrying out patriotism education, deepen the summary of the achievements and experience of patriotic education, and produce loud, accessible and useful scientific research achievements, so as to provide effective theoretical and practical support for strengthening patriotic education in colleges and universities.

It is necessary to do a good job in combination boxing and carry out joint research on key problems. Colleges and universities should select excellent scientific researchers, organize relevant research topics, and carry out interpretation and research on patriotic education. At the same time, it is necessary to carry out omni-directional, multi-angle and three-dimensional interpretation and research on patriotic education and the theoretical confusion concerned by college teachers and students, do a good job in solving doubts, and timely and accurately answer a series of theoretical and practical problems encountered in patriotic education in colleges and universities, so as to provide feasible countermeasures and suggestions for further patriotic education and improve the effect of patriotic education. It is required to combine the development of patriotic education with the

promotion and inheritance of national excellent traditional culture, and with the refinement and promotion of the spirit of the times, so as to make patriotic education rooted in the deep soil of excellent traditional culture and make Chinese traditional excellent culture an important source of cultivating patriotism. How to transform the effect of patriotic education into the ideological consciousness and action consciousness of college teachers and students is an important problem that must be considered and solved in carrying out patriotic education.

Taking Rich and Colorful Campus Cultural Activities as the Carrier to Strengthen Patriotic Education in Colleges and Universities

Campus cultural activity is an important carrier for colleges and universities to carry out patriotic education. The activities permeate the common values, value pursuit and value objectives of college teachers and students. And they have internal appeal and play an important role in the process of patriotic education for college students. Colleges should scientifically organize and guide campus cultural activities, create a good campus environment for patriotic education, and nurture and educate young college students imperceptibly and silently. The school newspaper, Tiktok, Radio and TV, WeChat, Weibo, and Kuaishou can be fully utilized. Various carriers such as school history libraries, libraries, museums, etc. should be also utilized. It is necessary to make great use of major festivals, traditional ethnic festivals, opening ceremonies and graduation ceremonies to carry out education on patriotism, national traditions and etiquette. Colleges should strictly manage associations, lectures, forums, seminars and situation and policy reports to purify the campus cultural environment. At the same time, colleges should attach great importance to the status and role of network culture, strive to build a healthy and upward network public opinion platform, make full use of network resources for patriotic education, integrate the value concepts contained in various carriers into online education activities, and carry out patriotic education through theme education websites, so that young college students in colleges and universities can understand the ideological connotation of patriotic education, internalize in mind and externalize in practice, and truly recognize and practice patriotic education.

Strengthening the Leadership of Patriotic Education and Enhancing the Joint Forces of Patriotic Work

Patriotic education is a systematic work. To do this work well, it is necessary to use systematic thinking to plan and arrange, focus on the key points and start at the critical points, strive to achieve practical results and promote the work. Also, it is required to strengthen the organization and leadership of patriotic education in colleges and universities, and establish a work pattern in which all departments in colleges and universities are responsible for their duties, so as to form a joint force for patriotic education.

Also, it is required to strengthen the construction of patriotic education team in colleges and universities. High-quality talent team is not only the premise and foundation of patriotic education, but also the guarantee and dependence to promote the innovative development of patriotic education in colleges and universities. To carry out patriotic education, colleges need a team who is familiar with the laws and characteristics of patriotic education and has rich practical experience in patriotic education. Colleges should make good use of the team of ideological and political theory teachers, counselors, head teachers and graduate tutors, and establish a patriotic education team with firm faith, excellent quality and the combination of full-time and part-time work, so as to provide a strong talent guarantee for patriotic education.

It is required to strengthen the innovation of patriotic education. Patriotic education not only needs to be passed down from generation to generation, but also needs to keep pace with the times and be brave in innovation. But in the final analysis, it is necessary to work hard on innovation. Colleges should adhere to the law of patriotic education, combine explicit education with implicit education, solve ideological problems with practical problems, extensive coverage and classified guidance, and carry out work according to local, human, matter and time conditions. Also, colleges should adhere to integrity and innovation, and promote innovation in ideas, means and work, so that patriotic education in the new era will always maintain vitality.

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